

MEMORANDUM

TO: BETSY POINSETTE
FROM: SUZANNE FORBES
DATE: AUGUST 5, 2006
RE: PUBLIC OUTREACH FOR SEPTEMBER MEETING
CC: GREG WESTFALL

As discussed and approved by the project committee, I am providing the following update regarding public outreach for our public meeting on September 5, 2006.

The approved press release list is provided below. I sent out a hard copy of the press package to them all via postal system today. The package contains the approved press release, newspaper article, and meeting flyer.

If the newspaper requested a copy of all materials via fax or e-mail (see special instructions below), I have completed that as well. I will follow up with a phone call to each next week to see if they have received the package. A week before the event, I will call again to see if the information has been printed.

Meanwhile, volunteers from the committee will be providing the article to their representative municipalities. Some will also be posting flyers and making phone calls via their individual contacts/networks.

Hard copies of the press package and this memo were sent to Betsy and Greg (via mial). I sent 15 copies of the flyer on hard stock to Betsy. I look forward to discussing this at our pre-committee and committee meetings on August 21, 2006.

LOCAL PRESS FOR DOCTORS-ASSUNPINK PROJECT

- **The Ashbury Park Press (Trenton Bureau)-** State House, PO Box 021, Trenton, NJ 08625-0021 (609) 292-5171 www.app.com/apps/pbcs.dll/frontpage
- **The Press Examiner (Greater Media Newspapers: Allentown, Millstone, Roosevelt & Upper Freehold)-** (732) 358-5200, PO 5001, Freehold, NJ 07728, Executive Editor Gregory Bean (xt 8212), www.examiner@gmnews.com Send press releases via fax at 732-780-4192 or via e-mail at examiner@gmnews.com. (Attention Jennifer Kohlhepp- 732-358-5200 ext. 8237).
- **The Hamilton Post (monthly)-** (609) 396-1511, PO Box 2008, Trenton, NJ 08607-2008, Editor-Joe Emanski, www.hamiltonpost.com/

- **The Messenger Press-** (609) 924-3244, ext. 184 PO Box 446, 34 S. Main Street, Allentown, NJ 08501 Press releases, letters to the editor (Scott Mogan) and other correspondence should be sent to rheyman@pacpub.com. Scott Morgan (609) 259-3478, ext. 105 or Fax: (609) 259-1182
- **The New Egypt Press-** 609.758.2112, 4 Main Street, PO Box 188, New Egypt, NJ 08533, nepress@ingnews.com, Managing Editor - Melissa Hayes Note: the press only prints **information** to the towns they cover (New Egypt, Plumsted, Cream Ridge, Wrightstown, New Hanover and North Hanover). E-mails are preferred but you can also send a fax.
- **The Princeton Packet-** 609-924-3244, The Princeton Packet, Inc. 300 Witherspoon Street, P.O. Box 350, Princeton, New Jersey 08542, Editor, **Aubrey Huston**, www.pacpub.com.
- **The Times-** (609) 989-5454 500 Perry Street, PO Box 847, Trenton, NJ 08605, Editor Brian S. Malone (609) 989-5665, www.njtimes.com Forward press releases to feedback@pacpub.com and they are then routed to the proper newspaper in our group.
- **The Trentonian-** 609-989-7800.600 **Perry St., Trenton, NJ 08618.** Fax , mail or email all information to Editor, The Trentonian, fax # is 609- email at editor@trentonian.com.
- **Bordentown Register News (Added 1/07)- Phone:** (609) 259-3584**Fax:** (609) 259-1182 **Mailing Address** PO Box 446, Allentown, NJ 0850 [Vanessa Sarada Holt](mailto:Vanessa.SaradaHolt)